

MARGARET RICHMOND, M.A.

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EDITOR IN CHIEF • FEATURE WRITER & EDITOR • GHOST WRITER

National Markets ~ Celebrity Profiles ~ Real-People Stories

More than 14 years of magazine publishing experience including three magazine launches. Lead editor for [Celebrity Name] on high profile interviews with A-list national and global political figures and celebrities. Problem-solving editorial and management approach with strong interpersonal leadership skills resulting in deadlines met on time and under budget.

Mastery of industry needs vs. audience expectations with ability to balance opposing viewpoints. Magazine circulation increases of up to 45% for national publications including NATIONAL MAGAZINE NAME, NATIONAL MAGAZINE NAME, SPECIALTY MAGAZINE NAME, and REGIONAL MAGAZINE NAME.

Professional strengths:

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|-------------------------------------|-----------------------------------|-----------------------------|
| - Production & Editorial Operations | - Team Leader & Manager | - Editorial Judgment |
| - Content Planning & Management | - Contract Pricing & Negotiations | - Design & Layout Oversight |
| - Policies & Procedures | - Legal Compliance | - Recruiting & Training |
| - Rate Base & CPM | - Coverlines | - Newsstand Sales |

Imaginative • Competitive • Resourceful • Tenacious • Innovative • Courageous • Passionate

NOTABLE ARTICLES, BOOKS & PROJECTS

“Men: Living Without,” National Magazine

“Less is More?” National Magazine

“Are We Over Committed? A Second Look at Success,” National Magazine

“Sticks and Stones,” National Magazine

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Consulting Fashion & Beauty Director, *Specialty* magazine, New York, NY, 2001

Advised editor-in-chief on complete re-design

Editorial Instructor, Columbia Publishing Course, Summer 2001 through 2004

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When Life Gives You Lemons. Ghostwrote on behalf of Author Name,
author of five *New York Times* bestsellers.

EXPERIENCE

National Magazine, New York, NY.....1997 to present

Editor in Chief ~ Deputy Editor ~ Senior Features Editor

Recruited to launch magazine and manage editorial staff and content as one of three founding editors. Contributed to rate base that doubled within two years while ad revenues quadrupled. Ghostwrite all monthly features in the voice of [Celebrity Name]. Pitch six or more story ideas per week at brainstorming sessions.

- Co-named and led the national launch that has since been called Start-Up of the Year by *Adweek*, as well as Best Magazine of the Year and Best Launch of the Year by *Advertising Age*.
- Travel with [Celebrity Personality] to oversee and edit [“Feature Column”], a monthly profile featuring national and global celebrities and political figures including [list of A-list celebrities omitted for confidentiality].